



Suparanku

See how AI talks about your brand — and act on it.

An AI growth platform that shows how ChatGPT, Claude, Gemini and Google AI Overviews talk about your brand — and turns the data into concrete improvements.

Apurichoumi Inc. (Tokyo, Japan)

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BACKGROUND

Search is moving into AI

In Japan, 37.0% of people already use AI for search*, passing 50% among people in their twenties. 90.8% of marketers recognize the risk**, yet only ~8% of companies have implemented LLMO***. That gap between awareness and action is the opportunity.

37.0%	90.8%	~8%
use AI for search in Japan*	marketers aware of the risk**	companies that act on it***

Four problems we solve

Misinformation & hallucinations When AI invents features, quotes outdated prices or wrong company facts, prospects absorb the errors before they ever meet you.	Brand damage risk The tone and context AI uses shape buying decisions. Amplified negativity quietly erodes the brand.
Losing the comparison Buyers increasingly ask AI “which one is better?”. If competitors keep getting recommended, share shifts silently.	Official info not reflected If AI cites stale articles or inaccurate roundups, the message you intended never reaches the buyer.

* CyberAgent GEO Lab., AI search usage survey wave-3 (Feb 2026, n=9,278) ** Willgate survey (2025) *** PRIZMA survey (2025)

Weekly scans of AI answers, analyzed on five axes

Define the prompts your real customers would ask. Suparanku sends them weekly to ChatGPT, Claude, Gemini and more, detects mentions including spelling variants (“Supasaito” / スパサイト), and maps where your brand stands.

Supported AI engines



ChatGPT



Claude



Gemini



Google AI Overviews

62/100

Visibility score

#2.3

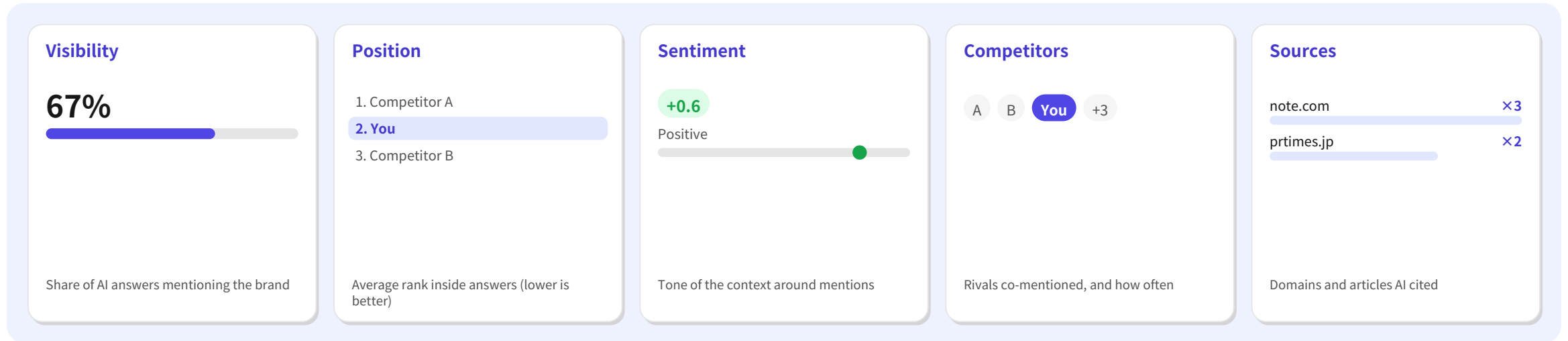
Avg. position

+0.6

Sentiment

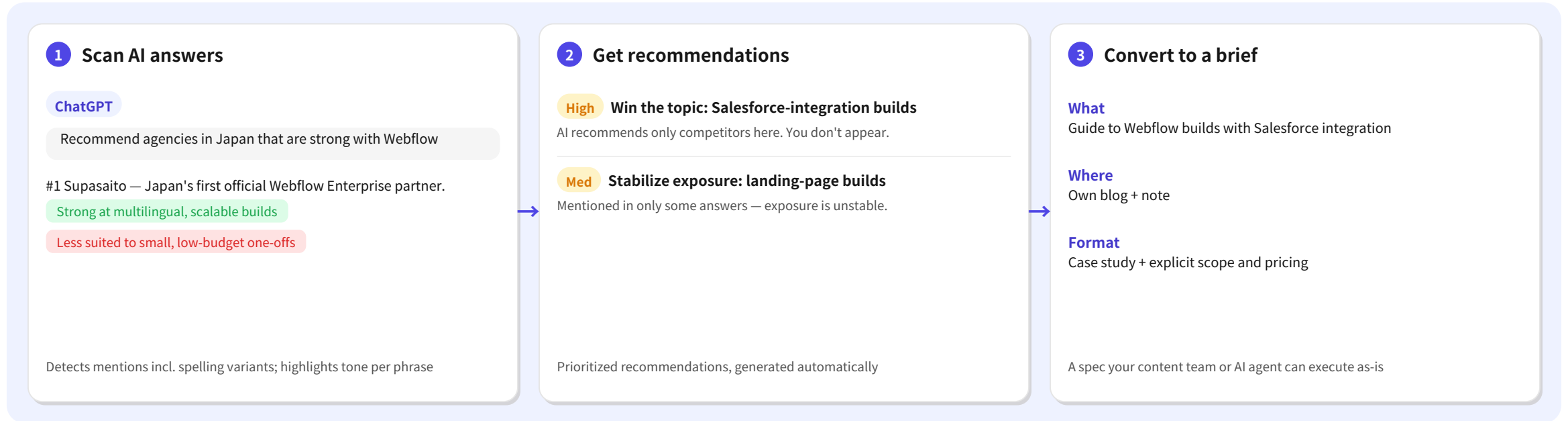
Prompt	Visibility	Position	Sources
Recommend Webflow-capable agencies in Japan...	100%	#1.0	22
Japanese agencies that build sites on Webflow...	100%	#2.4	12
Best agencies for corporate site builds...	67%	#1.0	4

Five-axis analysis — where your brand stands in AI



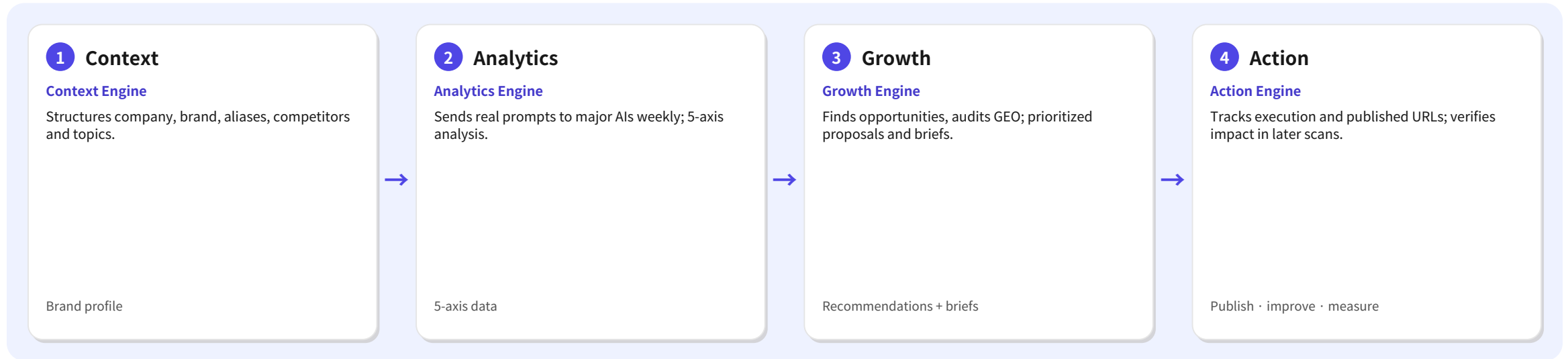
From data to execution. Not just monitoring.

Most tools stop at monitoring. Suparanku turns every scan into prioritized recommendations and ready-to-use content briefs.



* Real example: partner Supasaito. Screens are illustrative; competitor names and figures are fictional.

Four engines in a loop — improvements compound



Results feed the next week's scan — the longer the loop runs, the more improvements compound.

Designed from zero for Japan

Not a translated import. Morphology-based spelling-variant matching (キヤノン = キャノン = Canon), Japanese sentiment that understands keigo, and standard coverage of the sources AI actually cites in Japanese answers — note, PR TIMES, ITmedia and more.

	Typical overseas tools	Suparanku
Spelling-variant matching	Limited	Standard
Japanese sentiment	Mostly translation-based	Native Japanese analysis
Japanese source DB	Overseas-centric	note, PR TIMES etc. covered
Data residency	Overseas regions	Japan (Tokyo region)
Qualified invoices (インボイス)	Often unsupported	Supported

Security (verified facts only)

Application, database and storage run in the Tokyo region. Tenant isolation via row-level security (RLS), TLS 1.2+ / AES-256-grade encryption, PITR backups, audit logs. Payments are delegated to Stripe (PCI DSS Level 1); card numbers never touch our servers. Details: suparanku.jp/security

GETTING STARTED

Getting started — first results in minutes

1. Sign up by email Email only; passwordless magic-link auth.	2. Analyze your domain AI drafts your company and brand profile from your URL.	3. Review prompts Confirm and edit AI-suggested topics and prompts.	4. First scan First results on the dashboard in about 60 seconds.
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7-day free trial. Cancel during the trial and you pay nothing.

PRICING

Pricing

Plan	Starter	Business	Enterprise
Monthly (incl. tax)	¥87,780	¥217,800	Custom quote
(excl. tax)	¥79,800	¥198,000	—
Brands / topics	1 / 7	2 / 20	Custom
Prompts per brand	50	120	Custom
AI engines	ChatGPT	3 of: ChatGPT, Claude, Gemini, AI Overviews*	Custom: ChatGPT, Claude, Gemini, AI Overviews
Samples per scan	3	5	Custom
Content briefs	10 / mo	60 / mo	Custom
Competitors tracked	5	20	Custom

* Grok, Perplexity and Copilot coming soon. Annual contracts: 10 months' worth (2 months free). Prices in JPY.

COMPANY

Company

Company	Apurichoumi Inc. (株式会社アプリ調味)
Address	Ninomiya Bldg 1F-25, 18-4 Sakuragaoka-cho, Shibuya, Tokyo 150-0031, Japan
Representative	Maksim Gurchenkov, CEO
Founded	April 2023
Business	Mobile & web application development; AI-powered SaaS

Start by seeing how AI talks about your brand

Free check (7-day trial): <https://app.suparanku.jp/en/login>

Sales & demos: <https://suparanku.jp/contact> / sales@suparanku.jp

Contents as of June 2026. Latest information: suparanku.jp